



# Aprima, an eMDs Company, Named 2019 Best in KLAS

#1 Rated Small Practice Ambulatory EMR/PM Category

On the heels of Aprima's acquisition by eMDs, Aprima's software recognized for second straight year for helping healthcare organizations deliver quality care.

## About KLAS

KLAS is a data-driven company on a mission to improve the world's healthcare by enabling provider and paver voices to be heard and counted. Working with thousands of healthcare professionals, KLAS collects insights on software, services and medical equipment to deliver reports, trending data and statistical overviews. KLAS data is accurate, honest and impartial. The research directly reflects the voice of healthcare professionals and acts as a catalyst for improving vendor performance. To learn more about KLAS and the insights we provide, visit www.KLASresearch.com.

## AUSTIN and DALLAS, TX - January 31, 2019

Aprima Medical Software, an eMDs company, today announced that it received the #1 rating for the Small Practice Ambulatory EMR/PM Category (1-10 physicians) segment in the 2019 Best in KLAS: Software & Services Report. This award, which is based on verified customer interviews conducted by KLAS over a 12-month period, marks the second consecutive year that Aprima has been the highest rated EHR/PM platform for small practice ambulatory EMR/PM category. KLAS utilizes two methods to collect their data. Initially, KLAS conducts a series of quantitative evaluations that are completed by healthcare provider organizations. Then, KLAS performs in-depth, confidential interviews with those providers to gain valuable insight into specific strengths, weaknesses and future expectations for each product. The top vendors in the EHR industry were included in the Small Practice Ambulatory EMR/PM Category and Aprima is very proud to have been ranked #1 for two years in a row. In the 2019 report, Aprima earned an overall score of 84.6, a higher score than the vendor average in this category. This year, in addition to the overall score, KLAS included additional grades for six categories to provide better context and transparency of product performance. These categories include Culture, Operations, Product, Relationship, Value and Loyalty. This repeat KLAS achievement comes a day after the announcement that Aprima has been acquired by eMDs, a leading provider of electronic health records (EHR), practice management systems and revenue cycle management services. "Being recognized by KLAS for two straight years is a true achievement and validates the work our entire team has put into the technology and the value users realize from our solutions," said Michael Nissenbaum, who has led Aprima as CEO for 15 years. "It's a nice high note as we look forward to the brand we have built growing exponentially and offering even more value to providers now that Aprima has been acquired by another market leader in this space, eMDs." Derek Pickell, CEO of eMDs, said that Aprima's consecutive KLAS rankings were one of the aspects of the company that made it a fantastic acquisition. The industry recognition is an affirmation of the synergies that will be created by the power of the new combined brands. "By two market leaders in the EHR, PM and RCM industry coming together, we will be able to offer





## About eMDs

eMDs makes expert solutions, strong partners, and healthy patients. We combine leading technologies with tailored services to remove operational burden and empower healthcare providers to maximize the impact of their care. Founded by physicians, eMDs brings decades of expertise and understanding to our integrated electronic health records products, practice management software, revenue cycle management solutions, and credentialing services for medical practices and enterprises. Our tailored solutions remove regulatory, administrative, and technological hassle for providers, enabling unmatched productivity and a superior experience for patients and practitioners alike. Connect with us at www.emds.com and @emds.

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Judy Friedman jfriedman@aprima.com 469.863.8307 greater scale, innovation and benefits to help providers enhance patient care and satisfaction, as well as decrease operational burden and improve their practices' bottom lines."

Mark Hinman, MD, Hinman Family Medicine said, "With Aprima, I'm able to stay ahead of a lot of the rigors associated with practicing today, and certainly burnout-wise, I don't have the problems that a lot of physicians experience, and I think part of that's related to Aprima being able to support me in taking care of patients." KLAS president Adam Gale explained that Best in KLAS is about raising the bar for healthcare technology. "It's providers and payers demanding better performance, usability, and interoperability," he said. "Ultimately, Best in KLAS is about giving providers and payers the tools they need to facilitate superior care and improved outcomes." As stated in the announcement about the acquisition earlier this week, until the integration of eMDs and Aprima is complete, Aprima will continue to operate as Aprima, an eMDs company. The new combined company will create a world-class provider of fully integrated financial, administrative, and clinical solutions that are utilized by more than 63,000 providers in over 26,000 practices and hospitals across the world. The company will offer leading technology and best-in-class service solutions to meet the needs and exceed expectations of small- and medium-size practices in addition to RCM solutions for larger practices.

#### About Aprima Medical Software, an eMDS company

Aprima provides innovative electronic health record (EHR), practice management (PM), population health and revenue cycle management (RCM) solutions for medical practices and has been named the 2018 and 2019 Best in KLAS Small Practice Ambulatory EMR/PM (1-10 physicians). Aprima serves physicians in primary care and more Aprima Wins Best in KLAS Award as the #1 Rated EHR in the Small Practice Ambulatory EMR/PM Category, continued Page 3 of 3 than 70 specialties with a fast, flexible design that adapts automatically to a physician's workflow and sets the benchmark for ease-ofuse, speed and flexibility. For over two decades, the company has delivered quality solutions that have helped tens of thousands of users enhance patient care and satisfaction, as well as improve their practices' bottom lines. The Aprima EHR/PM solution sets the benchmark for ease-of-use, speed and flexibility, thanks to its single application, single database and customizable design that adapts automatically to individual physician workflows. Aprima has a proven track record of compliance with government initiatives, including the MACRA/MIPS program, has been awarded prevalidation status for NCQA PCMH recognition and won the Frost & Sullivan 2017 Award for Product Leadership. Based in Richardson, Texas, the company performs all development, support and implementation from within the U.S.